

# Zwolsche Roei- en Zeilvereeniging

sinds 1887

Huisstijlhandboek

## Kleurgebruik



**RAL** 5002 Ultramarijnblauw  
**CMYK** 100% / 90% / 0% / 10%  
**RGB** 30 / 57 / 141  
**HEX** #1e398d  
**Websafe** #333399

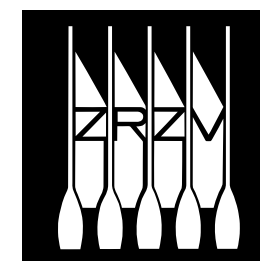
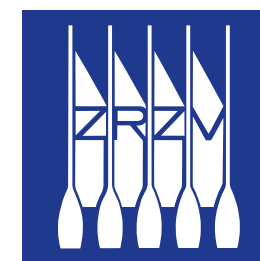
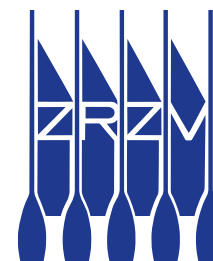
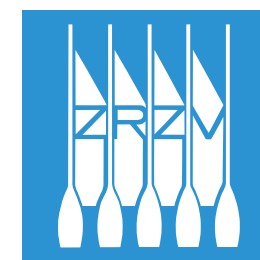
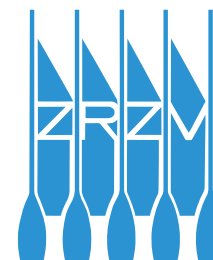


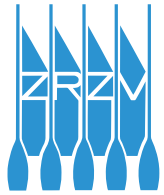
**RAL** 5015 Hemelsblauw  
**CMYK** 75% / 30% / 0% / 0%  
**RGB** 43 / 147 / 209  
**HEX** #2b93d1  
**Websafe** #0099cc



**RAL** 3020 Verkeersrood  
**CMYK** 10% / 100% / 100% / 0  
**RGB** 221 / 0 / 0  
**HEX** #dd0000  
**Websafe** #cc0000

## Beeldmerk

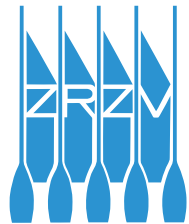




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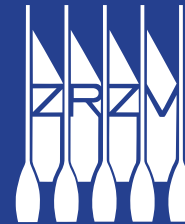
Myriad Pro Bold *Myriad Pro Italic*

## Logo variaties



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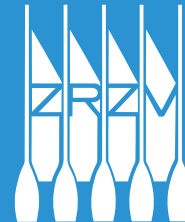
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